



**An Roinn Gnóthaí Fostaíochta
agus Coimirce Sóisialaí**
Department of Employment Affairs
and Social Protection

Campaign Launches to Highlight Benefits of JobsIreland.ie website

The Department of Employment Affairs and Social Protection will be promoting JobsIreland.ie website, the Government's national recruitment website, from today (Monday, 17 June) with a promotional campaign including sponsorship of a special, week-long "How Ireland works" feature on Newstalk running all this week.

The week focuses on the world of work and will include polls, features, and interviews about how people work in Ireland today. In tandem, the Department will be running digital and social media advertising to promote and raise awareness of the JobsIreland.ie service for both employers and jobseekers.

On launching the promotional campaign, Minister for Employment Affairs and Social Protection, Regina Doherty, T.D., said:

"This promotional campaign seeks to highlight the benefits of JobsIreland.ie – our free, online recruitment service for employers and jobseekers which features a unique matching tool to help them find the most suitable connections quickly, easily, and accurately. Last year there were over 81,000 vacancies advertised and, currently, we have over 18,500 companies and 72,000 candidates registered with the site. I hope this campaign will encourage more employers and jobseekers to register with the site and make use of this completely free service."

The JobsIreland.ie online recruitment service is operated by the Department of Employment Affairs and Social Protection and provides free online vacancy advertising and a convenient candidate matching service for employers and candidates with the opportunity to register and search for the latest jobs. Candidates build their CV on the site and get matched to the most suitable job vacancies.

The JobsIreland.ie website also provides access to the European Jobs Network, with some 3.5 million job vacancies and over 400,000 candidate CVs from across the European Union. Employers can register online or call our dedicated customer service team at 1890 800 024 where our team will complete registration and have a vacancy advertised within minutes. More information available [here](#).

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