

THE EMPLOYMENT AND YOUTH ACTIVATION CHARTER

Your company can have a central role in tackling unemployment. One of the most important things you can do is to open up your workplace to unemployed people and help develop the crucial link to the world of work.

The 'no experience-no job: no job-no experience' issue needs your attention. Long-term and youth unemployment profoundly damages people's ability to live stable and happy lives. There are thousands of people who need your help before unemployment leaves a permanent scar on their lives and communities. Through the Employment and Youth Activation Charter you are asked to participate in activities to help and support people into employment.

You are also asked to consider implementing a selection of the following measures as appropriate to the size and nature of your company:

- **Engage with your local Intreo Centre and Employer Engagement team to access and recruit from this talent pool.**
- **Provide employment skills training for unemployed people to help them become job ready.**
- **Host or support job readiness events for unemployed people in your community by giving advice on CV writing, interview techniques, and job searching.**
- **Engage in blended training - work placement opportunities.**
- **Facilitate a Job Sampling tour, including a tour of your business, a showcase of your company and an overview of the type of attributes that you look for in a candidate.**
- **Participate in your local DSP Job Clubs. Offer a motivational talk or insights on preparing for jobsearch or starting your own business.**
- **Work with local schools, and community training centres to offer students early insights into the world of work and the necessary skills to succeed.**
- **Attend an Intreo Briefing, to maximise your understanding of the range of employer supports available to your company... or invite Intreo to come to you!**

Signing the Charter is a socially responsible action to support and assist jobseekers who are currently unemployed.

On behalf of (company name)
I confirm our commitment to this Charter.

Company Address:

CEO / MD Signature:

Date:

Company Contact for Charter:

Contact email: